# -online.com **denomics**



Datasheet for ABIN3765642

## **Human ZNF721 shRNA in Retroviral Vector**

Overview	
Quantity:	1 kit
Gene:	ZNF721
Species:	Human
Insert:	shRNA
Vector:	Retroviral Vector
Application:	RNA Interference (RNAi)
Product Details	
Purpose:	Pre-designed Hush-29 shRNAs in viral vectors with proven effectiveness for knock-down of Human ZNF721.
Brand:	HuSH-29™
Vector Backbone:	pRS
Promoter:	U6 Promoter
Selectable Marker:	Puromycin
Bacterial Resistance:	Ampicillin
Expression Type:	Transient, Stable
Specificity:	<ul> <li>The HuSH shRNA gene-specific expression cassettes were optimized to include both the termination signal for RNA Pol III and GC content targeted at 50 % to further improve the quality of the gene-specific shRNA expression vectors.</li> <li>One of the four constructs at minimum are guaranteed to produce 70 % or more gene expression knock-down provided a minimum transfection efficiency of 80 % is achieved.</li> </ul>
Characteristics:	<ul> <li>The shRNA gene-specific expression cassettes are prepared using synthetic oligonucleotides.</li> <li>These oligonucleotide sequences were computer designed for optimal suppression of gene</li> </ul>

expression and minimal off-target effects.

- All shRNA sequences are verified through DNA sequencing analysis.
- Components:
- Gene-specific shRNA expression pRS vectors, 5 ug plasmid DNA per vial.
- · Four unique constructs per gene.
- · HuSH 29-mer NonEffective Scrambled pRS 5 ug plasmid DNA.

•

### **Target Details**

Gene:	ZNF721
Alternative Name:	ZNF721

#### **Application Details**

Application Notes:

- Western Blot data is recommended over qPCR to evaluate the silencing effect of the shRNA constructs 72 hrs post transfection.
- To properly assess knockdown, the gene expression level from the included scramble control vector must be used in comparison with the target-specific shRNA transfected samples..

Restrictions:

For Research Use only

#### Handling

Format:	Lyophilized
Storage:	4 °C/-20 °C
Storage Comment:	The dried plasmids can be stored at 4°C. However, once reconstituted with dH2O, the plasmids must be stored at -20°C.

#### **Publications**

Product cited in:

Cho, Kaowinn, Moon, Soh, Kang, Jung, Oh, Song, Koh, Chung: "Oncotropic H-1 parvovirus infection degrades HIF-1α protein in human pancreatic cancer cells independently of VHL and RACK1." in: **International journal of oncology**, Vol. 46, Issue 5, pp. 2076-82, (2015) (PubMed).